

UPDATED March 10, 2026

The Dudley Farm Foundation
Farmers Market Guidelines

Introduction

The Dudley Farm Museum is a working farm and a living history museum dedicated to preserving 19th-century farm and home crafts, agricultural practices, and social and economic history. This is done through a wide variety of exhibits, demonstrations, workshops, cultural events, and other activities. In keeping with farm-life spirit, the Dudley Farm has long offered the community a Farmers Market on Saturdays throughout the summer and early fall with a Holiday Market held in the Munger Barn.

This year, we are excited to host the Dudley Farm Farmers Market *and More!* to better reflect the one-of-a-kind products on offer from our vendors as well as the unique placement of the Market directly on the site of a living Museum. While continuing the old-time practice of selling produce at a roadside stand, the market also builds community for both vendors and supporters who return again and again. Here people can purchase your produce, home-baked goods and handcrafts; bring their children to visit the livestock and romp on the hillside; visit new exhibits in the Farmhouse and Dawnland museums; attend workshops; listen to music; or just have a cup of coffee and visit.

Vendors are encouraged to view their time at our Market in this light; that is, you should be willing to share your knowledge behind the items you are selling including, but not limited to, the ins-and-outs of farming and gardening, handicraft production, materials, methods, inspiration, etc.

As this is a Farm Market at an agricultural farm museum, food will be our priority and handcrafts should be relative to the overall experience of life on a 19th century farm. Our goal is for our patrons to not only eliminate a trip to the grocery store, but to have an experience of stepping into a community of the past.

The mission statement of The Dudley Foundation is:

“To preserve, restore and operate the Dudley Farm Museum as a late 19th century historical, educational and recreational resource to serve the general public.”

**Dudley Farm Farmers Market *and More!*
2026 SCHEDULE (Subject to change)**

Farmers Market

Every Saturday, 9:30 AM-12:30 PM

Opening Day – May 9, 2026

Closing Day – October 31, 2026

Holiday Market

Saturday and Sundays

December 5 & 6, 12 & 13

10:00 AM-2:00 PM

Dudley Farm Farmers Market Vendor Guidelines

1. GENERAL GUIDELINES

These Guidelines, along with your completed and signed Vendor Agreement, Vendor fee payment, copy of liability insurance certificate, and a copy of any necessary state or local licenses required, constitute your **completed** application to be a vendor at Dudley Farm Farmers Market. While every effort to accommodate specific requests for market stand placement and schedule will be made, the Market Manager reserves the right of final discretion on all vendor placements, schedule, and assignments based on customer response and product availability.

2. MARKET VENDOR FEE

The 2026 Dudley Farm Farmers Market *and More!* will take place Saturdays, 9:30am - 12:30pm beginning May 9, 2026 until October 31, 2026 for the Season Closing (26 weeks).

There are presently three Market Vendor Fee options to consider for Vendors participating in the Market during the 2026 Farmers Market Season. The Market Vendor Fee is a flat rate, and we do not collect any percentage of your sales.

- **Visiting Vendor** - a Vendor planning to attend the regular Farmers Market Season on an *occasional* basis (week-to-week). A Visiting Vendor will only pay the Visiting Vendor Fee for each week of attendance during the Farmers Market Season.
 - \$25 each week of attendance, paid by 9:15am on the day of the Market
- **Member Vendor** - a Vendor planning to attend a *minimum* of two (2) Saturdays per month during the regular Farmers Market Season. Member Vendors may, at the discretion of the Market Manager, receive increased space allocation at the Farmers Market, additional publicity opportunities, and a reduced Market Vendor Fee when the once annual fee is submitted with a completed Vendor Application before May 1, 2026.
 - \$25 once annual Member Vendor Fee, paid before May 1, 2026
 - \$10 each week of attendance, paid by 9:15am on the day of the Market
- **Season Vendor** - a Vendor planning to attend *most or all* of the regular Farmers Market Season (26 weeks). Season Vendors may, at the discretion of the Market Manager, receive priority placement and increased space allocation at the Farmers Market, additional publicity opportunities, and a 30% discounted Market Vendor Fee when submitted with a completed Vendor Application before May 1, 2026.
 - \$200 upfront once-a-season 30% discounted fee, paid before May 1, 2026
- **Holiday Markets** - *Holiday Market Fees are in addition to and paid separately from the regular Farmers Market Vendor Fees.* Season and Member Vendors will receive, at the discretion of the Market Manager, priority placement and space considerations during the December Dudley Farm Holiday Markets and a discounted \$25 Vendor Fee for each Holiday Market they attend. Visiting Vendors will pay the standard \$35 fee for each Holiday Market they attend.

3. PAYMENTS

All Market Vendor Fees must be paid by cash, check (made payable to The Dudley Foundation), PayPal, or Venmo and received by the date and time listed. Payments may be submitted (online) with your application, in-person during the Market Vendor Potluck on April 8, or mailed to:

The Dudley Foundation
Attn: Market Manager
2351 Durham Rd.
Guilford, CT 06437

5. INSURANCE, LICENSES AND PERMITS

Before attending any Dudley Farm Market, all Farmers Market and Holiday Market Vendors, once annually, must provide the Market Manager with current copies of all licenses and permits relevant to products sold by the Vendor as well as a copy of a current certificate of liability insurance.

6. CROP PLAN

Market Vendors who sell vegetables, plants, cut flowers, seafood, milk, cheese, meat, eggs, honey and/or maple syrup must submit a Crop Plan or Specialty Crop Plan to the Market Manager with their completed Vendor Application Form. Crop Plans are not submitted to the State; they are kept by the Market Manager and should be resubmitted every 3 years. All standard regulations of the State of Connecticut Department of Agriculture will be followed.

7. BOOTH SETUP

Vendors are required to arrive at least **one-half hour** before the Market opens and to be set up and ready to sell by 9:30am. Vendors are expected to remain at the Market during the advertised hours. During the times that the Market is open, there will be no vehicular traffic permitted on the Market grounds for safety reasons. Vendors will be assigned a 10 ft. by 10 ft. space for the Farmers Market, and an indoor 5 ft. x 8 ft. space for the Holiday Markets. Vendors arriving for setup after 9:15am will not be guaranteed their regular booth placement and may, at the discretion of the Market Manager, be moved to another location.

8. ATTENDANCE

A Market Vendor who is scheduled for but unable to attend a Saturday Farmers Market should, when possible, notify the Market Manager at least one week prior to the scheduled market date or as far in advance as feasible. Market Vendor Fees will not be refunded for any missed Farmers Market days, and failure to notify the Market Manager of an unscheduled absence in a timely manner may result in the loss of your space at the Market. For the benefit of market presentation and visitor convenience, the Market Manager reserves the right to make final determinations about and changes to space assignments if vendors are late or consistently unable to attend.

9. MARKET MANAGER

The Market Manager shall be the liaison with the Dudley Farm Museum and shall be responsible for managing the Farmers Market and implementing the Guidelines set forth herein. Vendors are encouraged to discuss questions and concerns with the Market Manager. Any vendor concerns,

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disagreements, disputes, and/or issues will be presented to and resolved by the Market Manager. The Market Manager will have final discretion in matters of, including but not limited to, Vendor assignments, booth placement, product selection, and customer relations.

10. NEW VENDOR APPLICATIONS

New Vendors interested in participating in the Dudley Farm Market should contact the Market Manager by email, marketmanager@dudleyfarmfoundation.com for an application at least 2 weeks before the Saturday Market they wish to attend. The Market Manager will evaluate the vendor application and respond within no more than 7 days upon receipt of all materials.

11. ADVERTISING

The Market Manager, in conjunction with the Dudley Farm Foundation Board Farmers Market Sub-Committee, will identify tasks required to facilitate the operation of the Market, including signage, publicity, flyers, etc. The Market Manager and Subcommittee Members will be responsible for carrying out such tasks. Market Vendors are encouraged to share with others about the Dudley Farm Markets on social media.

12. CHARITABLE SALES

Vendors wishing to sell any product for the benefit of a charity shall post the percentage or dollar amount of each sale that is donated to the charity and must provide documentation of their donations by submitting receipts from the charity to the Market Manager. Products must meet Market criteria.

13. BOOTH TAKE DOWN

Vendors are required to maintain an attractive booth and to keep their Market space neat and clear of obstacles, litter, and debris. Vendors are responsible for bringing garbage containers, if needed, for paper products, wrappers, and other debris for the convenience of their customers. At the end of the Market Day, vendors must clean their space of debris and litter.

14. VENDOR STAFF

With permission from the Market Manager, vendors may have a person representing them at the Market to sell, if necessary.

15. VENDOR EVENTS

Vendors should make every effort to participate in the annual Vendors' Potluck, and any other vendors' meetings which are scheduled.

16. DISCRIMINATION and HARRASSMENT POLICY

No form of discrimination or harassment, or unauthorized solicitation is permitted at the Dudley Farm Farmers and Holiday Markets at any time.

17. INCLEMENT WEATHER POLICY

In the event of extreme weather or other hazardous conditions, the Dudley Farm Museum reserves the right to cancel the Market and will make every attempt to contact vendors, post the cancellation on social media, and notify Channel 8 News.

18. PRODUCT REQUIREMENTS

- **Homegrown or Handmade** - All produce, meat, eggs, prepared foods and body products at the Market must be grown, raised, and/or prepared in the State of Connecticut by the vendor selling. All art and crafts must be made by hand by the vendor selling.
- **Product Priorities Permitted for Sale at the Dudley Farm Markets**
 - a. Fresh produce, flowers and plants, seedlings, honey, wool, eggs, meat, seafood, cheese and other farm products.
 - b. Homemade baked goods and prepared foods that make use of ingredients from the local agricultural economy.
 - c. Handmade natural body products.
 - d. Fine traditional and innovative handmade art and crafts.

Note: Flea market items, antiques, second hand clothes and the like do not meet these specifications.

- **Product Quality** - Goods offered for sale are expected to be of the highest quality possible. If, in the opinion of the Market Manager, a vendor offers inferior quality products, the vendor may be asked to withdraw the items.
- **Product Pricing** - Products should be priced clearly and displayed in a manner that does not mislead customers.
- **Fresh Produce** - Produce should be clean and, if possible, washed. Organic produce and products made with organic and locally sourced products are encouraged but not required.
- **Product Review** - The Market Manager reserves the right to engage the vendor and evaluate any products if reasonable questions arise regarding the origin of Homegrown and/or Handmade products. The Market Manager has the right to have an item(s) removed from a Vendor's booth if the product does not meet the standards outlined for Homegrown and/or Handmade items, or is not listed on a vendor's Crop Plan and/or not regionally and seasonally available to grow in Connecticut.

These Guidelines shall be reviewed and revised on a yearly basis. Market Vendors and Customers are encouraged to make suggestions anytime to the Market Manager for improving the quality of the Dudley Farm Markets.

Thank you for your interest in the Dudley Farm Farmers Market *and More!*
The Market Manager and Farmers Market Subcommittee look forward to receiving your application, soon.

Sincerely,
Sean Gargamelli-McCreight
2026 Market Manager
marketmanager@dudleyfarmfoundation.com

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347-707-0623